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ALUMINIUM  SHADING 

www.EurasiaWindowFair.com



www.EurasiaGlassFair.com



2022 Post Show Report



HALLS 2-3-4-7-8-9-10-14

International Window, Window Shade, Facade Systems & Accessories, Profile, Production Technologies & Machinery, Insulation Materials, Raw Materials and Auxiliary Products Fair

ALUMINIUM

HALL 14

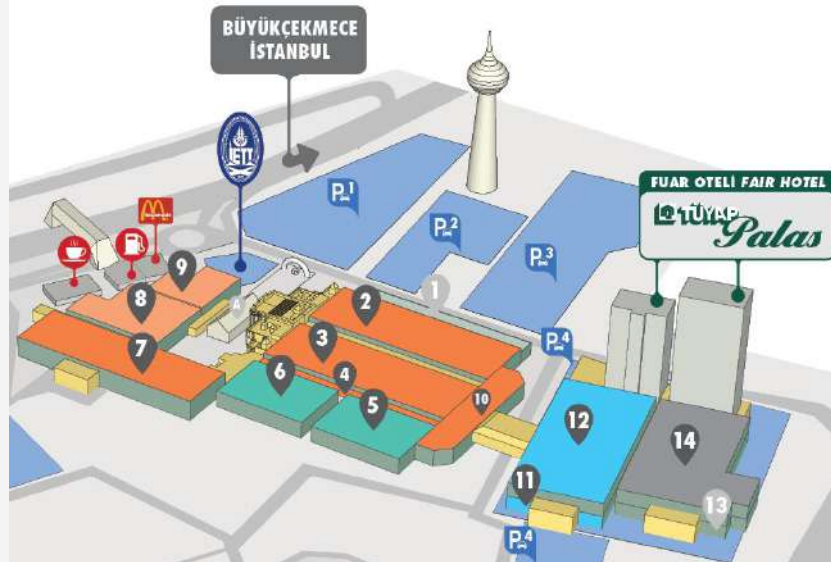
Aluminium Profile, Facade Systems and Accessories Special Section

SHADING

HALLS 8-9

Shading, Protection and Closure Systems Special Section

November 12-16, 2022
TÜYAP Fair & Congress Center
Istanbul, Turkey



HALLS 11-12

International Glass Products and Applications, Production-Processing Technologies and Machineries, Auxiliary Products and Chemicals Fair



HALLS 5-6

International Door, Shutter, Lock, Panel, Board, Partition Systems and Accessories Fair





Exhibitors

6 Countries

543 Exhibitors and Co-Exhibitors

Azerbaijan

China

Germany

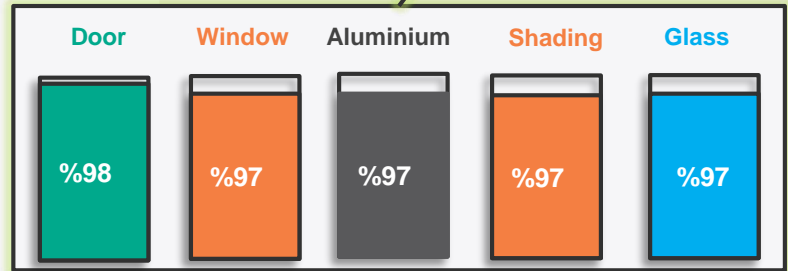
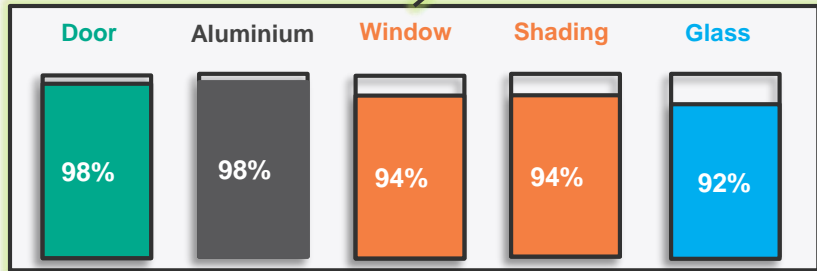
Kazakhstan

Italy

Turkey










Exhibitors;





Visitors

126 Countries

Total	60.128			
Domestic	46.985			
International	13.143			












ALUMINIUM SHADING

Top 20 Visitor Countries

*Alphabetical Order (excluding Turkey)

- Algeria
- Azerbaijan
- Bosnia and Herzegovina
- Bulgaria
- Egypt
- Georgia
- Germany
- Iran
- Iraq
- Israel
- Kazakhstan
- Kosovo
- Lebanon
- Libya
- Macedonia
- Romania
- Russia
- Saudi Arabia
- Serbia
- Uzbekistan



-  2% - Americas
-  8% - Western Europe
-  11% - Eastern Europe
-  24% - Balkans
-  7% - North Africa
-  2% - Africa
-  34% - Middle East
-  11% - Central Asia
-  1% - Far East



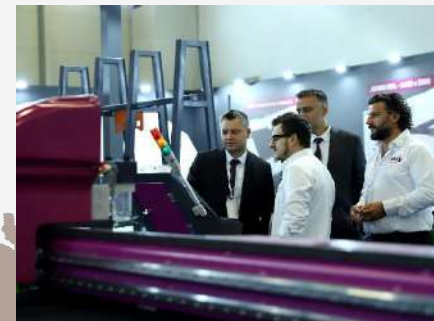


Hosted Buyers

- Armenia
- Azerbaijan
- Belarus
- Georgia
- Iran
- Italy
- Kazakhstan
- Kyrgyzstan
- Lithuania
- Macedonia
- Moldova
- Montenegro
- Poland
- Portugal
- Romania
- Russia Serbia
- Slovenia
- Turkey
- Ukraine
- USA



21 countries **450+** VIP visitors





Visitor Breakdown by Industry*

*Visitors marked multiple industries



51%

Window and Window Shade Systems



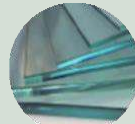
39%

Window and Door Accessories



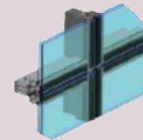
33%

Glass Industry



25%

Facade Systems



25%

Door Industry



14%

Plastic Industry



8%

Architecture-Engineering





Visitor Breakdown by Industry*

*Visitors marked multiple industries



7%

Building Materials



7%

Chemical Industry



6%

Decoration -
Interior Design



4%

Construction Market



4%

Project Management



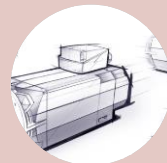
4%

Contracting Companies



3%

Industrial Design



3%

Hardware - Installment



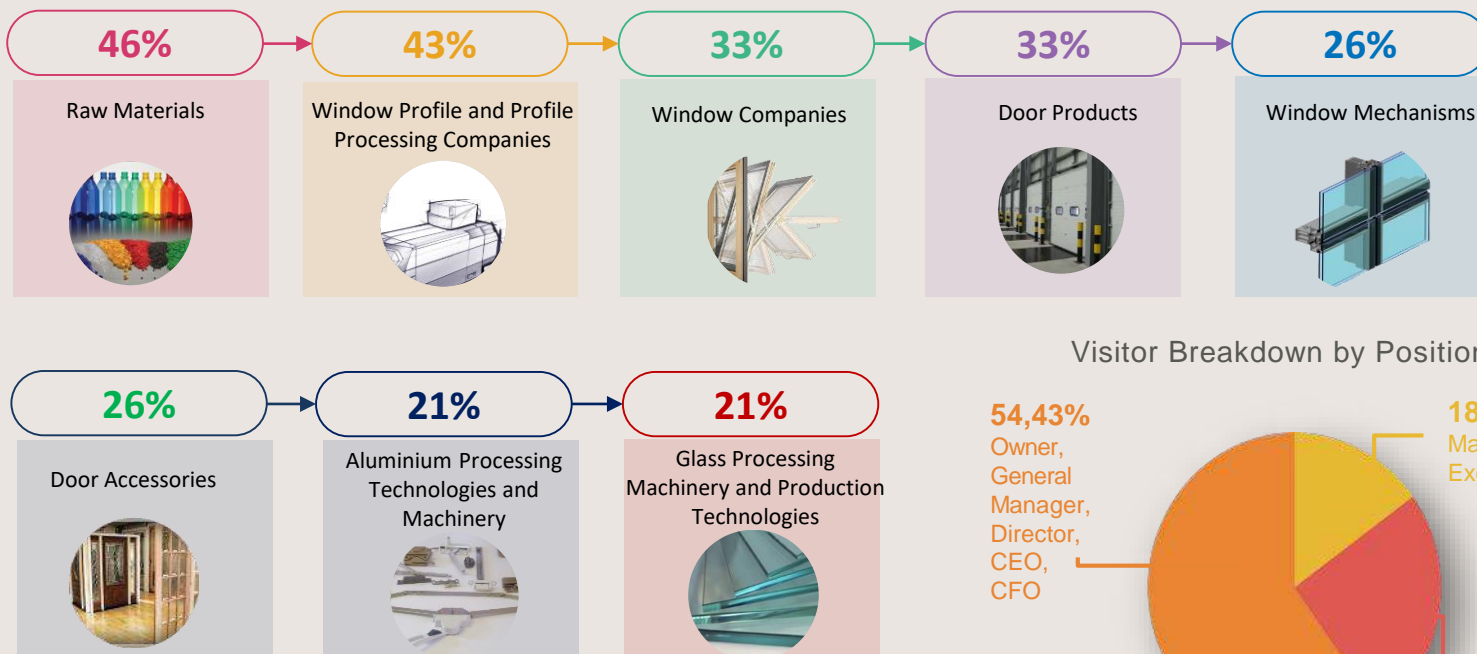
2%

Real Estate Investment
Companies



Visitor Breakdown by Interested Products*

*Visitors marked multiple product groups

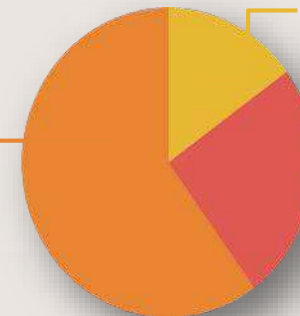


Visitor Breakdown by Position

54,43%
Owner,
General
Manager,
Director,
CEO,
CFO

18,55%
Managers,
Executives

27,02%
Specialist,
Employee





Visitors



DOOR
Eurasia

WINDOW
Eurasia

GLASS
Eurasia

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Purpose of Visit*

New Products & Technologies

72% of visitors state that they would like to find out about new trends, technologies and products

Finding Business Partners

56% of visitors state that they look for new business partners

Contacting Current Business Partners

49% of visitors state that they would like to get in touch with their existing business partners.

New Business Ideas

44% visitors state that they visited the fair to get new business ideas.

90%
Visitors who will attend Eurasia Door-Window-Glass Fairs in 2022

93%
Visitors who are highly satisfied with Eurasia Door-Window-Glass Fairs

*Visitors marked multiple purposes





BUSINESS
CONNECT
PROGRAM

HYBRID+
DOOR
Eurasia

HYBRID+
WINDOW
Eurasia

HYBRID+
GLASS
Eurasia

GLOBAL



November 7-11, 2022



- Exhibitors and visitors were able to view each other's online profiles mutually.
- Visitors could easily filter the products and services they are interested in through the digital platform and reach the right products and company representatives.

Physical fair and
digital event
together!

November 12-16, 2022



- While meeting with professionals with purchasing powers at the physical fair, the exhibitors also held meetings via the digital platform with visitors from near and far geographies who could not come to the physical fair, provided information about their companies and showed product demos.



DOOR
Eurasia



WINDOW
Eurasia



GLASS
Eurasia

ALUMINIUM



SHADING



NEXT EVENT ON
NOVEMBER 11-15, 2023

 **Reed** | **REED**
Reed Tüyük Fuarçılık A.Ş.

PUKAD
PENCERE VE KAPI SIKTÖRÜ DERNEĞİ

PUKAB


GALSİAD
Göçmen İşleri ve Ticaret Derneği

WinART
PROJE

ALU&Art
ALUMINIUM İNŞAATÇI VE İNŞAATÇI