





Press Release November 16, 2024

# The Heart of the Construction Industry Beats in Istanbul: Eurasia Window, Door, and Glass Fairs Have Begun!

The 25<sup>th</sup> Eurasia Window, 16<sup>th</sup> Eurasia Door, and 14<sup>th</sup> Eurasia Glass Fairs have officially opened their doors at the Tüyap Fair and Congress Center in located Istanbul, showcasing the latest products and technologies in the industry. Over 60,000 visitors are expected to attend these co-locating trade events.

Istanbul's Tüyap Fair and Congress Center is once again hosting one of the most important events in the construction industry. The 25<sup>th</sup> Eurasia Window, 16th Eurasia Door, and 14th Eurasia Glass Fairs are running concurrently from November 16<sup>th</sup> to 19<sup>th</sup>, 2024, bringing together professionals from across the industries.

### The Heart of the Industry is in Istanbul

Celebrating its 25<sup>th</sup> edition, the Eurasia Window Fair features a broad spectrum of products, from aluminum window and facade systems to shading solutions. Among the highlights is the "Aluminum Special Section," showcasing companies from Türkiye and the Eurasian region offering aluminum window and facade systems. Meanwhile, the "Shading Special Section" presents innovative solutions such as awnings, pergolas, and glass balcony systems. Additionally, visitors can explore cutting-edge window profiles, insulation solutions, and profile machinery, catering to the interests of industry professionals.

#### Innovation in the Door Industry

Now in its 16<sup>th</sup> year, the Eurasia Door Fair introduces visitors to a range of innovative products, including door models, accessories, partition solutions, and panels. The event serves as a key platform, not only for Türkiye but for a wide region extending from Europe to the Middle East and North Africa. Local manufacturers leverage this opportunity to showcase their products and connect with target markets.

#### **Emerging Technologies and Trends in the Glass Industry**

The 14<sup>th</sup> Eurasia Glass Fair gathers professionals from the glass industry, architecture, and interior design sectors. The exhibition features a diverse range of products, from glass production and

processing technologies to innovative solutions. Attendees can explore the latest trends in glass decoration, insulation, façade systems, and more.

# Organized by RX Tüyap in Collaboration with Industry Associations

The fairs are organized by RX Tüyap in partnership with key associations, including PÜKAD (Window and Door Sector Association), PÜKAB (Window Producers Quality League Association), and GALSİAD (Entrepreneur Aluminum Industrialists and Businesspeople Association). These collaborations bring together prominent players in the construction industry, fostering an environment to showcase the latest products and technologies.

During his opening speech, RX Tüyap General Manager Berkan Öner emphasized the fairs' contributions to the sector and extended his gratitude to the partnering associations. Öner stated: "Welcome to the 25<sup>th</sup> Eurasia Window, 16<sup>th</sup> Eurasia Door, and 14<sup>th</sup> Eurasia Glass Fairs, where we unite three pivotal branches of the construction industry. This year, our fairs open with record participation. Thanks to year-long promotional efforts and international connections, over 660 companies and representatives from 22 countries are participating. According to our online registration data, we expect more than 60,000 visitors, including over 13,000 from abroad. This robust turnout reaffirms our commitment to creating a regional and global hub for the construction industry."

## **Visiting Hours and Online Ticket Benefits**

The fairs will be open from 10:00 AM to 6:00 PM on November 16-18 and from 10:00 AM to 5:00 PM on November 19. As a key meeting point for professionals and industry representatives, the Eurasia Window, Door, and Glass Fairs offer a four-day opportunity to explore the latest developments and establish business connections.

Door Fair Online Ticket: https://www.eurasiadoorfair.com/online-ticket

Window Fair Online Ticket: <a href="https://www.eurasiawindowfair.com/online-ticket">https://www.eurasiawindowfair.com/online-ticket</a>

Glass Fair Online Ticket: <a href="https://www.eurasiaglassfair.com/online-ticket">https://www.eurasiaglassfair.com/online-ticket</a>