

# Why exhibit?

## Fact & Figures



## **Have a Voice in Target Markets!**

B2B meeting programs and foreign buyers delegations, you will be able to come together with buyers interested with your products in target markets located a wide geography from Europe to Asia, from the Middle East to North Africa.



### **Take the Pulse of the Industry Together with Industry Leaders!**

All leading companies of the industry prefer these prestigious exhibitions to showcase their new products and technologies. You will have the opportunity to follow your competitors, observe new trends, and discover new solutions to improve your business at the exhibition.



### 3 Major Exhibitions Under the Same Roof!

Eurasia Window, Door and Glass Fairs are held concurrently, which are the leading fairs of the window, door and glass industries. Offering a wide range of products not found anywhere else in window, door, glass sectors, the exhibition trio is the most attractive trade center of the construction and architecture industries.



### **Attractive Event Program and Networking Opportunities!**

Eurasia Window, Door and Glass Fairs are more than a trade show. The diverse event program provides professional know-how exchange and helps you to facilitate your network by meeting industry associations, publishers, and professionals from all around the world



## High-quality Domestic and International Visitor with Reed-Tüyap Cooperation!

Thanks to the expertise of Reed Exhibitions, which is the world's largest exhibition organizer in the international arena and Tüyap's dominance in our region, you will experience the privilege of taking part in a strong exhibition at the international level.

Visitors from all 81 cities in Türkiye

450+ VIP visitors from 21 countries

60.128 professional visitors from 126 countries

543 company and company representatives

120.000 sqm exhibiting area

12 Halls

**KPC 2022** 

# Top 20 Visitor Countries \*Alphabetical Order (excluding Türkiye)

- Algeria
- Azerbaijan
- Bosnia and Herzigovina
- Bulgaria
- Egypt
- Georgia Georgia
- Germany
- Iran
- Iraq
- Israel
- Kazakhstan
- Kosovo

- Lebanon
- Libya
- **M**acedonia
- Romania
- Russia
- Saudi Arabia
- Serbia
- Uzbekistan





International **Visitors** By Geography

# Visitor Breakdown by Position

54% Owner, General Manager, Director, CEO, CFO

27% Specialist, Employee

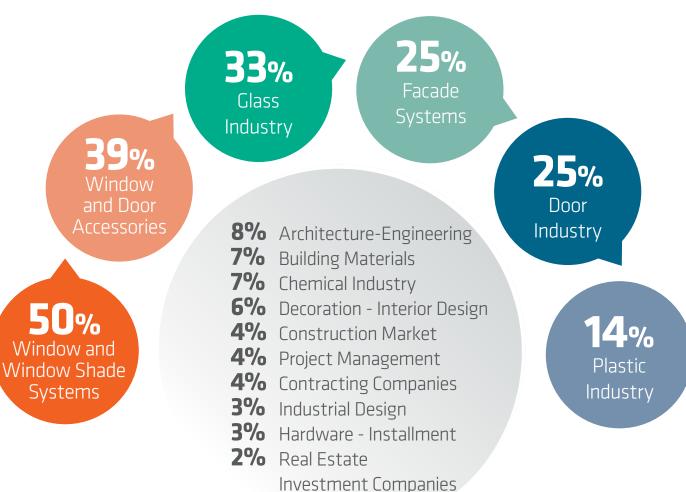
19% Managers, Executives



# Visitor Breakdown by

# **Industry in 2022**

\*Visitors marked multiple industries



# **450+ VIP** visitors from **21 countries**

- **Armenia**
- Azerbaijan
- **Belarus**
- Georgia Georgia
- Iran
- **III** Italy
- Kazakhstan
- Kyrgyzstan
- **Lithuania**
- **M**acedonia
- Moldova

- Montenegro
- Poland
- Portugal
- Romania
- **R**ussia
- Serbia
- **Slovenia**
- Türkiye
- Ukraine
- **USA**

## **2022 Visitor Statistics**







# **Scope of the Fairs**



- DOOR PRODUCTS, PVC
- DOOR ACCESSORIES
- DOOR TECHNOLOGIES
- SHUTTER, PANEL BOARD PARTITION



- FLAT GLASS PRODUCTS AND GLASS APPLICATIONS
- GLASS PROCESSING MACHINERY AND PRODUCTION TECHNOLOGIES
- AUXILIARY PRODUCTS
- CHEMICALS



- WINDOW PROFILE COMPANIES AND PROFILE PROCESSING COMPANIES
- WINDOW COMPANIES
- WINDOW MECHANISMS
- PROFILE PROCESSING WINDOW PRODUCTION MACHINES AND AUXILIARY EQUIPMENT
- WINDOW SYSTEMS, SHUTTER AND AUXILIARY PRODUCTS
- RAW MATERIALS
- WINDOW SIDE INDUSTRY AND OTHERS
- FACADE SYSTEMS
- INSULATION
- ALUMINIUM PROCESSING TECHNOLOGIES, MACHINERIES, PRODUCTS, ACCESORIES AND RAW MATERIALS SPECIAL SECTION

# Satisfaction

## **Exhibitors**

94% of the exhibitors are satisfied with the show.

97% of the exhibitors are likely to attend the next show.



93% of the visitors are satisfied with the show.

90% of the visitors are likely to attend the next show.

**Visitors** 

### TÜYAP FAIR CONVENTION AND CONGRESS CENTER



# The Biggest International Fair and Congress Center in the Eurasia Region.

- 120,000 sgm indoor and 25,000 sgm outdoor space
- Total exhibition area of 145,000 sqm offers a wide range of services and facilities at international standards
- 1 breakfast room
- 1 a la carte restaurant
- 1 patisserie
- 1 pub
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people,
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.



#### REED TÜYAP FAIRS INC.

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Located in the Tüyap Fair Convention and Congress Center, 5 star Tüyap Palas is at your service with 630 rooms, 33 meeting rooms, Ball room with 1250 guests capacity, new refreshment points, delicate food and beverage spots.

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