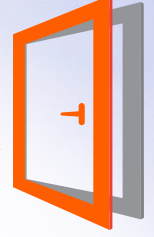


# PENCERE

Eurasia **WINDOW**



19<sup>th</sup> International Window, Window Shade, Facade Systems and Accessories, Profile, Production Technologies and Machinery, Insulation Materials, Raw Materials and Auxiliary Products Fair

[www.eurasiawindowfair.com](http://www.eurasiawindowfair.com)



**SPECIAL SECTION**  
Aluminium Profile,  
Facade Systems and  
Accessories

**SPECIAL SECTION**  
Shading, Protection  
and Closing  
Systems

# CAM

Eurasia **GLASS**



8<sup>th</sup> Glass Products And Applications,  
Production-Processing Technologies and  
Machineries, Auxiliary Products and  
Chemicals Fair

[www.eurasiaglassfair.com](http://www.eurasiaglassfair.com)



# KAPI

Eurasia **DOOR**



10<sup>th</sup> International Door, Shutter,  
Lock, Panel, Board, Partition  
Systems and Accessories Fair

[www.avrasyakapifuari.com](http://www.avrasyakapifuari.com)

## March 7 - 10, 2018



**TÜYAP İSTANBUL**

TÜYAP FAIR CONVENTION AND CONGRESS CENTER  
Büyükcçekmece, İstanbul / Turkey

Reed | TÜYAP  
Reed Tüyap Fuarçılık A.Ş.



Being held annually in Istanbul, the trade hub of Eurasia, Eurasia Window, Door and Glass show is an attractive and unique trade platform for the dynamic construction industry of Turkey and its surrounding region. An established show serving the industry over years, Eurasia Window , Door, Glass is currently the second biggest show in the world for the window, door, glass industries.

Eurasia Window, Door and Glass show is the most comprehensive trade exhibition in the region showcasing a rich variety of products such as; finished products, accessories, production systems, machinery and technologies, making it a rare supply center for construction companies, contractors and architects.

## Reasons for Exhibiting at Eurasia Window, Door & Glass:

1

Gain access to new markets by meeting decision makers from the Balkans, Middle East, North Africa and CIS

---

2

Present your products and services to the dynamic construction industry of Turkey and the surrounding regions

---

3

Reach high quality contacts before, during and after the show through MyTuyap; our new online platform which offers B2B matchmaking, easier product & exhibitor search and indoor navigation



# Eurasia Window, Door & Glass 2017 at a Glance

**61.129**

Total Visitors

**53.546**

Visitors from Turkey

**7.583**

International Visitors

**97**

Countries

**93%** of exhibitors state that they plan to exhibit next year as well.

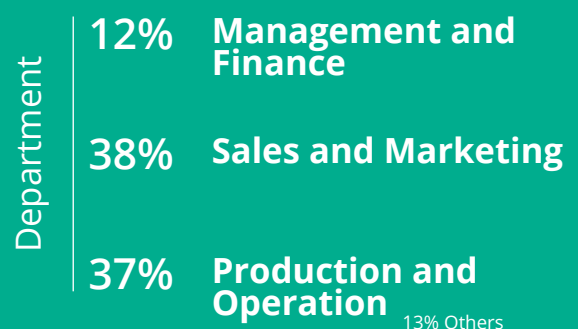
**95%** of visitors state that they plan to visit next year as well.

**73%** of visitors state that they highly recommend the exhibition

**62%** of visitors state that they have placed orders during the fair or they will following the exhibition

## Top 10 Visitor Countries

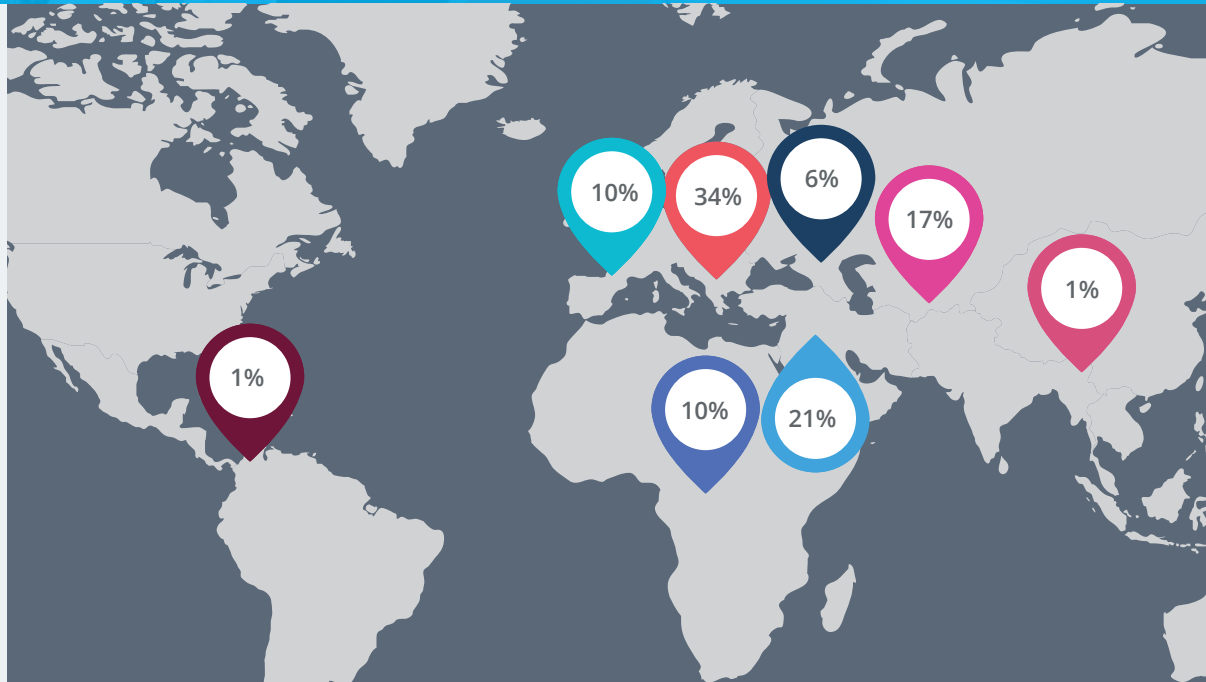
- ▶ Iran
- ▶ Macedonia
- ▶ Bulgaria
- ▶ Iraq
- ▶ Kosovo
- ▶ Russia
- ▶ Ukraine
- ▶ Algeria
- ▶ Romania
- ▶ Serbia





## Visitor Breakdown by Geographical Region

- ▶ North and South America
- ▶ West Europe
- ▶ Balkans and Eastern Europe
- ▶ Caucasia
- ▶ Middle East
- ▶ Africa
- ▶ West and Central Asia
- ▶ East Asia and Pacific



### HOSTED BUYER PROGRAM

Hosted Buyers from 28 Countries



#### ACCURATE CONNECTIONS

Companies and industry professionals that match your criterias



#### FAST AND EASY

User friendly online meeting platform



#### COMPLETELY FREE OF CHARGE

Access to B2B Matchmaking Program free of charge

### DEALERSHIPS AND NEW BUSINESS CONTACTS

**62%** of visitors state that they have placed orders during the fair or they will

**20%** of our visitors state that they seek dealership & distributorship opportunities



## Scope of the Fair

- ▶ Window Profiles
- ▶ Window Mechanisms
- ▶ Profile Processing-Window Production Machinery
- ▶ Machines & Auxiliary Equipment
- ▶ Aluminium Processing Technologies, Machinery, Products, Accessories & Raw Materials
- ▶ Facade Systems
- ▶ Window Side Industry & Others
- ▶ Window Systems, Shutters & Auxiliary Products
- ▶ Sun Protection, Shading & Closing Systems
- ▶ Raw Materials
- ▶ Insulation

## Scope of the Fair

- ▶ Glass Products
- ▶ Glass Applications
- ▶ Glass Processing Machinery
- ▶ Production Technologies
- ▶ Tools & Auxiliary Products
- ▶ Chemicals
- ▶ Raw Materials

## Scope of the Fair

- ▶ PVC, Wooden, Steel, Glass, Interior & Exterior Doors
- ▶ Industrial Doors
- ▶ Automatic Doors
- ▶ Fire & Security Doors
- ▶ Garage, Garden, Patio and Access Doors
- ▶ Insulated Doors
- ▶ Shutter Systems
- ▶ Panel & Partition Systems
- ▶ Door Production Machines
- ▶ Door Accessories
- ▶ Lock & Control Systems
- ▶ Automation Systems
- ▶ Tools & Auxiliary Equipment
- ▶ Raw Materials

### WINDOW Visitor Profile

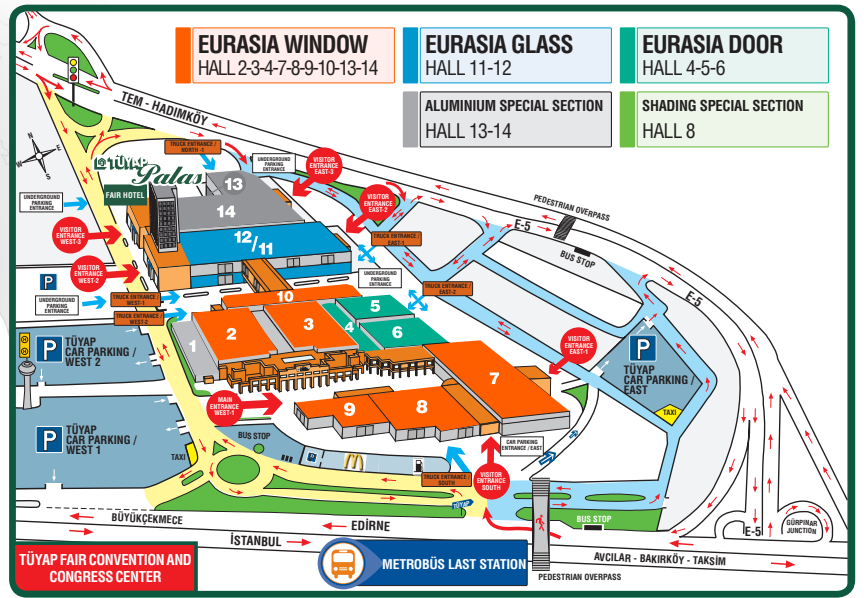
PVC Window Manufacturers, Importers, Exporters, Wholesalers and Distributors and Dealers . Window Accessories Manufacturers, Importers, Exporters, Wholesalers, Dealers and Installers . Aluminium and Composite Products Manufacturers, Importers, Exporters, Wholesalers, Dealers and Installers . Facade Systems Installers . Construction Companies and Contractors . Chambers of Trade, Architects and Engineers . Furniture-Decoration Companies, Interior Architects, Decorators . Building Materials Manufacturers, Importers, Wholesalers, Dealers and Installers . Chemical Product Suppliers, Manufacturers and Dealers . Subsidiary Manufacturers, Importers, Wholesalers, Dealers and Installers

### GLASS Visitor Profile

Glass and Glass Products Manufacturers, Importers, Exporters, Wholesalers, Dealers and Installers . Glass Systems Installers, Glass Machinery Manufacturers, Dealers . Construction Companies and Contractors . Architecture and Engineering Companies . Building Materials Manufacturers, Importers, Wholesalers, Dealers and Installers . Chemical Product Suppliers, Manufacturers and Dealers . Furniture-Decoration Companies, Interior Architects, Decorators . Chemical Product Suppliers, Manufacturers and Dealers . Subsidiary Manufacturers, Importers, Wholesalers, Dealers and Installers . Industrial Glass Companies

### DOOR Visitor Profile

Door Systems Manufacturers, Importers, Wholesalers, Dealers and Installers . Door Production Systems and Machinery Manufacturers and Dealers . Door Accessories Manufacturers, Importers, Wholesalers, Dealers and Installers. Construction Companies and Contractors . Architecture and Engineering Companies . Building Materials Manufacturers, Importers, Wholesalers, Dealers and Installers . Chemical Product Suppliers, Manufacturers and Dealers . Furniture-Decoration Companies, Interior Architects, Decorators . Chemical Product Suppliers, Manufacturers and Dealers . Subsidiary Manufacturers, Importers, Wholesalers, Dealers and Installers



## Project Sales Group

### Sema Topaloglu

Assistant Project Group Director  
sematopaloglu@reedtuyap.com.tr  
Phone: 0212 867 11 00 (Ext:1120)

### Sibel Öztürk

Project Sales Specialist  
sibelozturk@reedtuyap.com.tr  
Phone: 0212 867 11 00 (Ext:1148)

### Deniz Kunay

Project Sales Specialist  
denizkunay@reedtuyap.com.tr  
Phone: 0212 867 11 00 (Ext:1123)

## Project Marketing Group

### Murat Düzenli

Project Marketing Manager  
muratduzenli@reedtuyap.com.tr  
Phone: 0212 867 11 00 (Ext:1126)

### Selim Çoruh

Project Marketing Specialist  
selimcoruh@reedtuyap.com.tr  
Phone: 0212 867 11 00 (Ext:1199)

### Yağmur Aktaş

Assistant Marketing Specialist  
yagmuraktas@reedtuyap.com.tr  
Phone: 0212 867 11 00 (Ext:1170)

## The Biggest International Fair and Congress Center in the Eurasia Region.

- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards
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- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.

## REED TÜYAP FUARCILIK A.Ş.

### HEAD OFFICE / FAIR AREA



www.tuyap.com.tr

### Tüyap Fair Convention and Congress Center

Cumhuriyet Mahallesi Eski Hadimköy Yolu Caddesi 9/4, 34500 Büyükçekmece İstanbul / Turkey

Phone: +90 212 867 11 00

Fax: +90 212 886 67 48

Web: www.reedtuyap.com.tr

## International Representatives of Reed Tüyap Fairs Inc.

### 1) Reed Exhibition International Sales Group / China

Contact Person: Dina Yuan  
Phone: +86-10-5933 9067  
Fax: +86-10-8440 0108  
E-mail: yuan.yuan@reedexpo.com.cn

### 3) Reed ISG / Germany

Contact Person: Christina Linda Neumann  
Phone: +49 211 55 628 539  
Fax: +49 211 55 62 31  
E-mail: christina.neumann@reedexpo.de

### • WES Worldwide Expo Services Ltd.

Contact Person: Effie Kuo  
Phone: +886-2-2598-2630 Ext. 119  
Fax: +886-2-2598-2650  
E-mail: effie\_kuo@wesexpo.com

### 2) Reed Exhibitions International Sales Group / Italy

Contact Person: Simona Dominici  
Phone: +39 02 43517064  
Fax: +39 02 34538795  
E-mail: simona.dominici@reedexpo.it

### 4) Reed Exhibitions International Sales Group / North Asia

Contact Person: Linda Liu  
Phone: +86 10 5933 9069  
Cell Phone: +86-139 1158 2070  
Fax: +86 10 8440 0108  
E-mail: yimeng.liu@reedexpo.com.cn

### 5) KREMLI ANNA Advertising & Exhibitions Agency

Contact Person: Anna Kremli  
Telephone/Fax: 0030 212 100 4102  
E-mail: info@kremliaanna.gr

### • Invernizzi Intl Sales / Italy

Contact Person: Maria Carla Avogaro  
Phone: +39 02 9295 6988  
Fax: +39 02 9295 6989  
E-mail: mariacarla.avogaro@invernizzigroup.com

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**EXPERIENCE THE COMFORT OF WORKING AND RESTING AT THE SAME PLACE!**

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