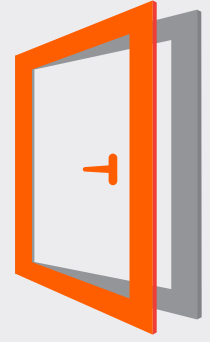


PENCERE

Eurasia **WINDOW**



ALUMINIUM
Profile, Facade Systems & Accessories



SPECIAL SECTION



March 7 - 10, 2018



TÜYAP İSTANBUL

TÜYAP FAIR CONVENTION AND CONGRESS CENTER
Büyükcemece, İstanbul / Turkey

Reed | TÜYAP
Reed Tüyap Fuarçılık A.Ş.



A Unique Trade Platform That Provides Access to International Markets

- Industry Professionals come from Balkans, Russia, Western and Middle Asia, Middle East and North Africa make significant amount of procurements during the show.
- Eurasian Countries are quite significant with respect to their dynamic populations, purchasing potentials and cultural bonds for Turkish Aluminium Industry.
- A touristic and cultural center within 3 hours of flight distance to target markets, Istanbul enhances the attractiveness of the special section.
- Having the privilege to travel from Asian, African and Middle East Countries without visa provides exhibitors to contact visitors easily from those regions.

Why Should You Exhibit?

- Opportunity to get together with the aluminium, window, shutter, facade systems and accessories, production machinery manufacturers, installers, companies, contractors, interior architects, decorators, raw material supplier and producers that operate in Turkey and Eurasia Region
- Being together with manufacturers, suppliers, importers and associations of the industry
- Creating new business opportunities with more than 50000 professional visitors from over 100 countries.
- Strengthening the brand awareness
- Chance to empower current customer database and distributor network
- Opportunity to follow the insights and newest trends of the industry.

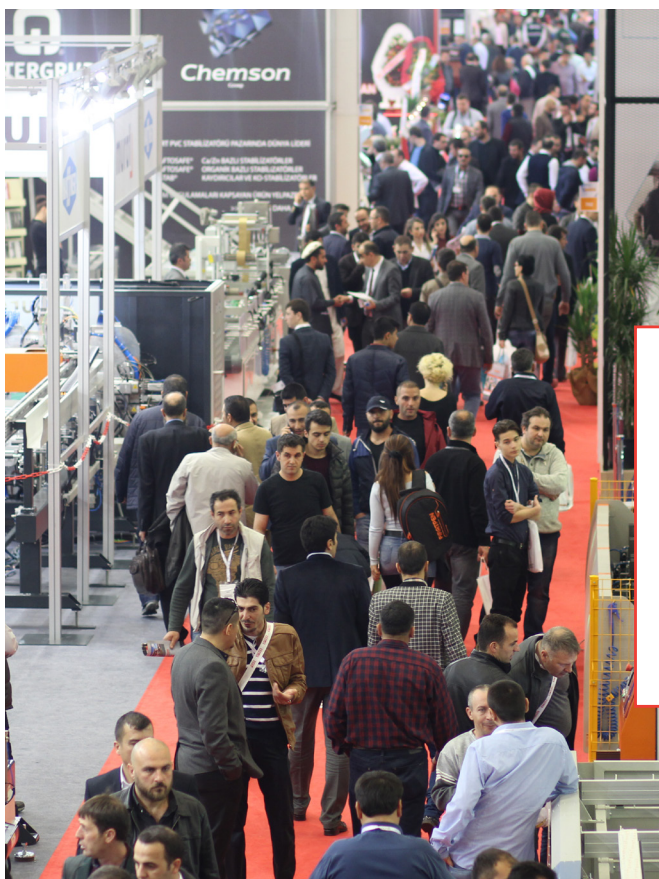
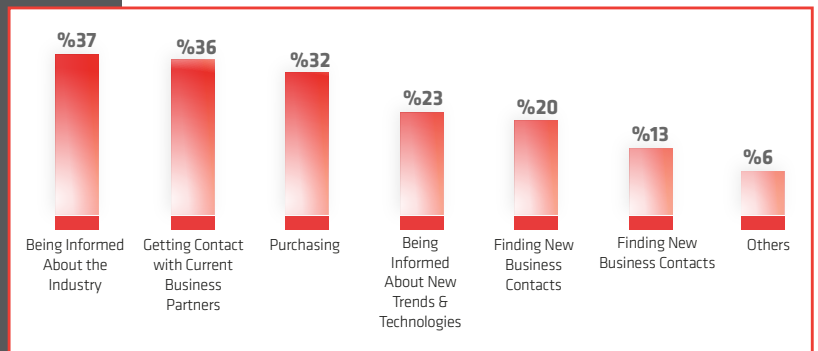


Visitor Profile

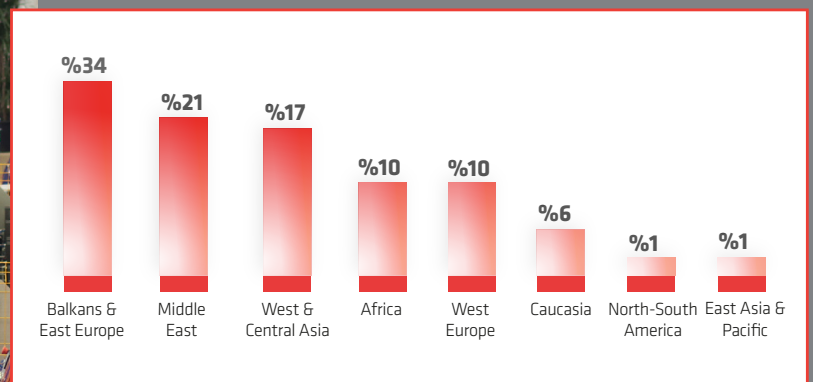
- Aluminium Window Manufacturers, Importers,Wholesalers, Dealers and Installers
- Facade System Installers
- Aluminium and Composite Manufacturers , Importers, Wholesalers, Dealers and Installers
- Construction Companies, Contractors
- Window Accessories Manufacturers, Importers, Wholesalers, Dealers and Installers
- Window Production Systems, Machinery Manufacturers and Dealers
- Chambers of Commerce, Architects and Engineers
- Building Material Manufacturers, Importers, Wholesalers, Dealers and Installers
- Chemical Product Suppliers, Manufacturers and Dealers
- Auxiliary Manufacturers, Importers, Wholesalers, Dealers and Installers



Purpose of Visit



Visitor Breakdown by Region



Eurasia Window 2017 at a Glance

585 exhibitors and
co-exhibitors from **24**
countries

53.546 professional
visitors from Turkey

7.583 professional
visitors from **97**
countries

Hosted Buyers from
28 countries

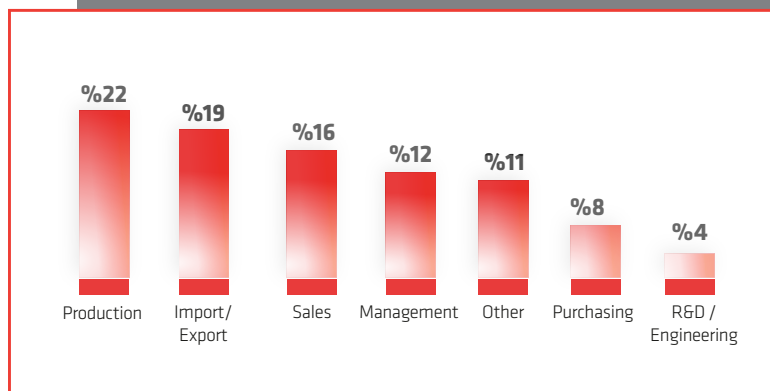
12 Halls, **110.000** sqm
exhibition area



Top 10 Visitor Countries

Iran	Russia
Macedonia	Ukraine
Bulgaria	Algeria
Iraq	Romania
Kosovo	Serbia

Visitor Breakdown by Departments



All statistics consist of Eurasia Window, Glass & Door datas all together.

Scope of the Special Section

Aluminium Profile, Facade Systems and Accessories Special Section

- Aluminium Windows
- Facade Systems, Products and Mechanisms
- Aluminium Railings, Products and Accessories
- Aluminium Manufacturing and Processing Technologies, Machinery and Equipment
- Aluminium Mould Manufacturing and Mould Parts
- Aluminium Surface Polishing, Coating and Painting Technologies
- Aluminium Profiles, Pipes, Bars, Composites, Plate and Ingots
- Industrial Aluminium Products and Auxiliary Equipment
- Raw Materials, Semi Processed Products and Chemicals
- Software, Consulting and Certification Services





Istanbul with its position in the heart of Eurasia is the ideal trade platform for the complete region. With a population of 14.1 million, the city is second largest in the Middle East and the fifth-largest city in the world by population within city limits. Its commercial and historical centre lies in Europe, while a third of its population lives in Asia. Istanbul's strategic position along the rail Networks to Europe and the Middle East and the only sea route between the Black Sea and the Mediterranean makes it the most important city in the Turkish economy. Istanbul has two international airports and a competitive advantage in the maritime sector, having three sides to the sea.

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The Biggest International Fair and Congress Center in the Eurasia Region.

- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards
- 14 cafeterias and 2 a la carte restaurants, 1 patisserie, 2 pubs
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.

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EXPERIENCE THE COMFORT OF WORKING AND RESTING AT THE SAME PLACE!

Located in the Tüyap Fair, Convention and Congress Center 5 star Tüyap Palas is at your service with 630 rooms, 33 meeting rooms, new refreshment points, delicate food and beverage spots.

Online Hotel Reservation and Detailed Information: tuyappalas.com
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